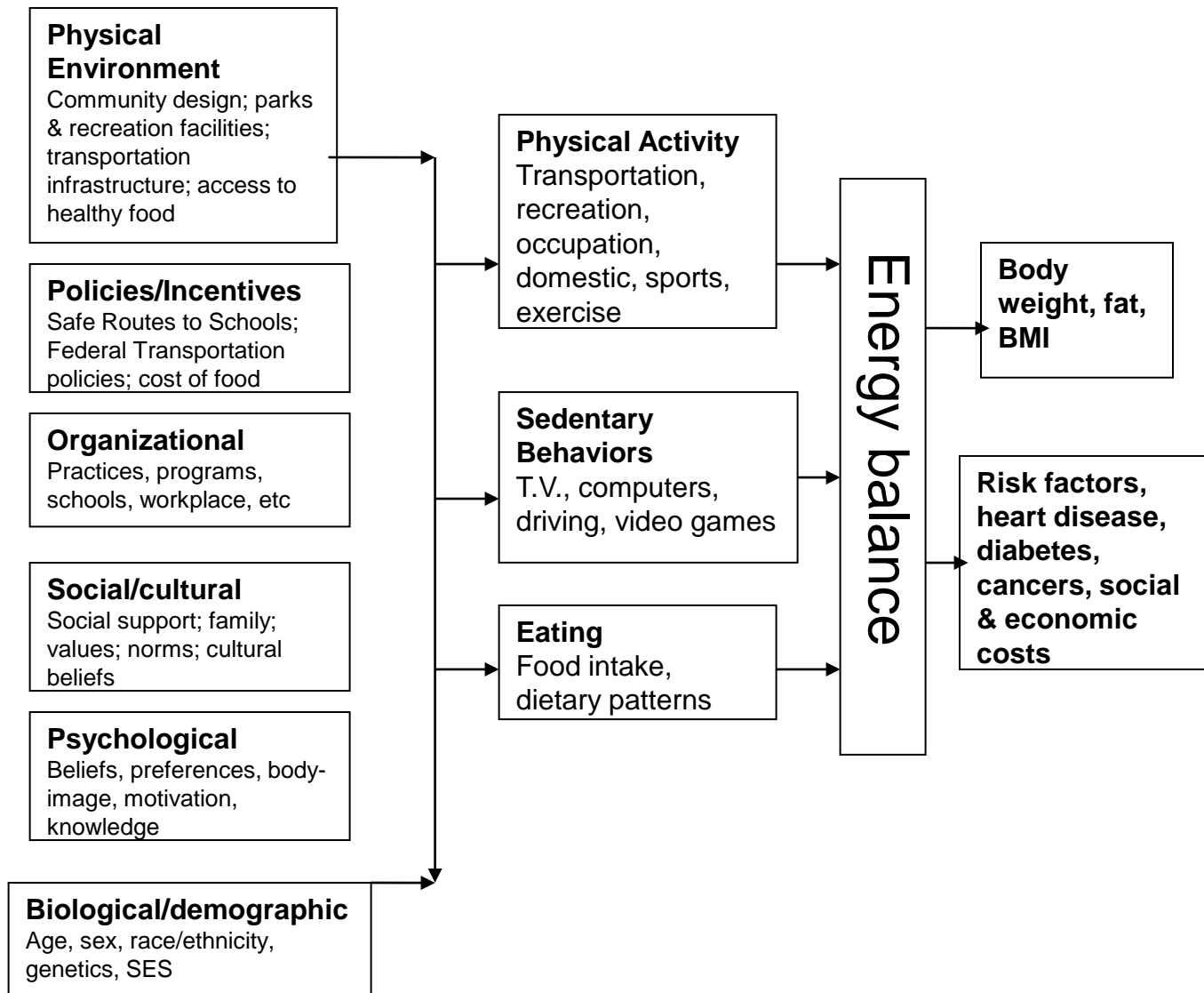


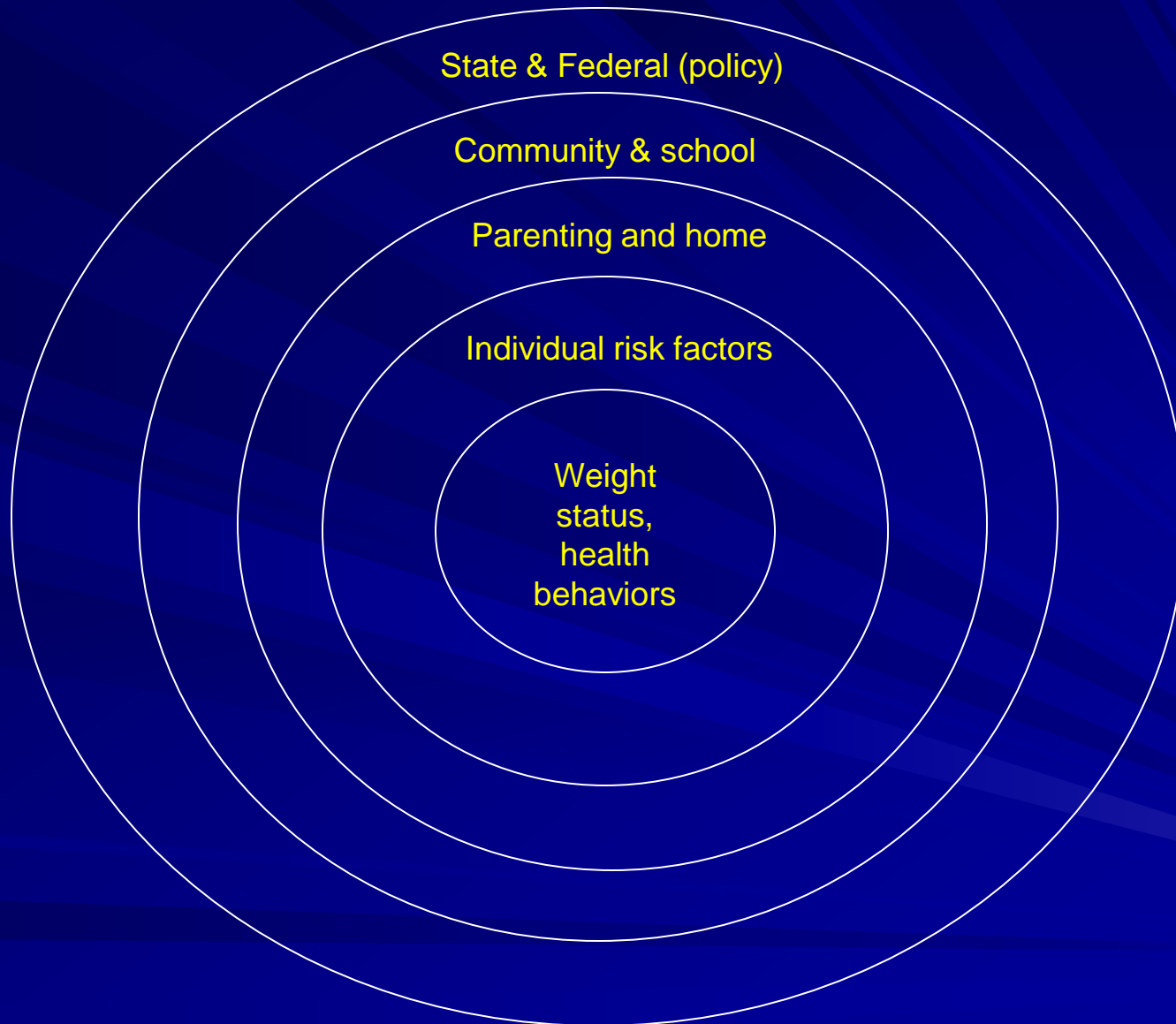
# Why Create Healthy Communities? Research Evidence

Brian E. Saelens, Ph.D.  
Seattle Children's Hospital  
University of Washington

Snohomish County Healthy Communities by Design for  
All Ages  
September 2009

# Socio-ecological model of obesity





# Evidence on Children & Healthy Communities

# NIK Study Design

		Physical Activity Environment	
		High	Low
Nutrition environment	High	High PAE/High NE environment <ul style="list-style-type: none"> <li>- high walkable</li> <li>- good park availability/quality</li> <li>- healthy food environment</li> </ul>	Low PAE/High NE environment <ul style="list-style-type: none"> <li>- low walkable</li> <li>- poor park availability/quality</li> <li>- healthy food environment</li> </ul>
	Low	High PAE/Low NE environment <ul style="list-style-type: none"> <li>- high walkable</li> <li>- good park availability/quality</li> <li>- <u>un</u>healthy food environment</li> </ul>	Low PAE/Low NE environment <ul style="list-style-type: none"> <li>- low walkable</li> <li>- poor park availability/quality</li> <li>- <u>un</u>healthy food environment</li> </ul>

# Combining Walkability & Park Quality

- High physical activity environment

High PAE = high walkable + high quality parks

- Low physical activity environment

Low PAE = low walkable + no parks























# Neighborhood Nutrition Evaluation

- Food establishments within and within ½ mile buffer of block group
- High nutrition
  - At least one supermarket and
  - 15 or fewer fast food establishments
- Low nutrition
  - No supermarket
  - OR
  - A supermarket but
  - 16 or more fast food establishments



**\$6.59**  
1,190-1,430 Cal

**\$5.99**  
WHOPPER  
1,220-1,460 Cal

**\$6.69**  
SMILE WHOPPER  
1,460-1,700 Cal

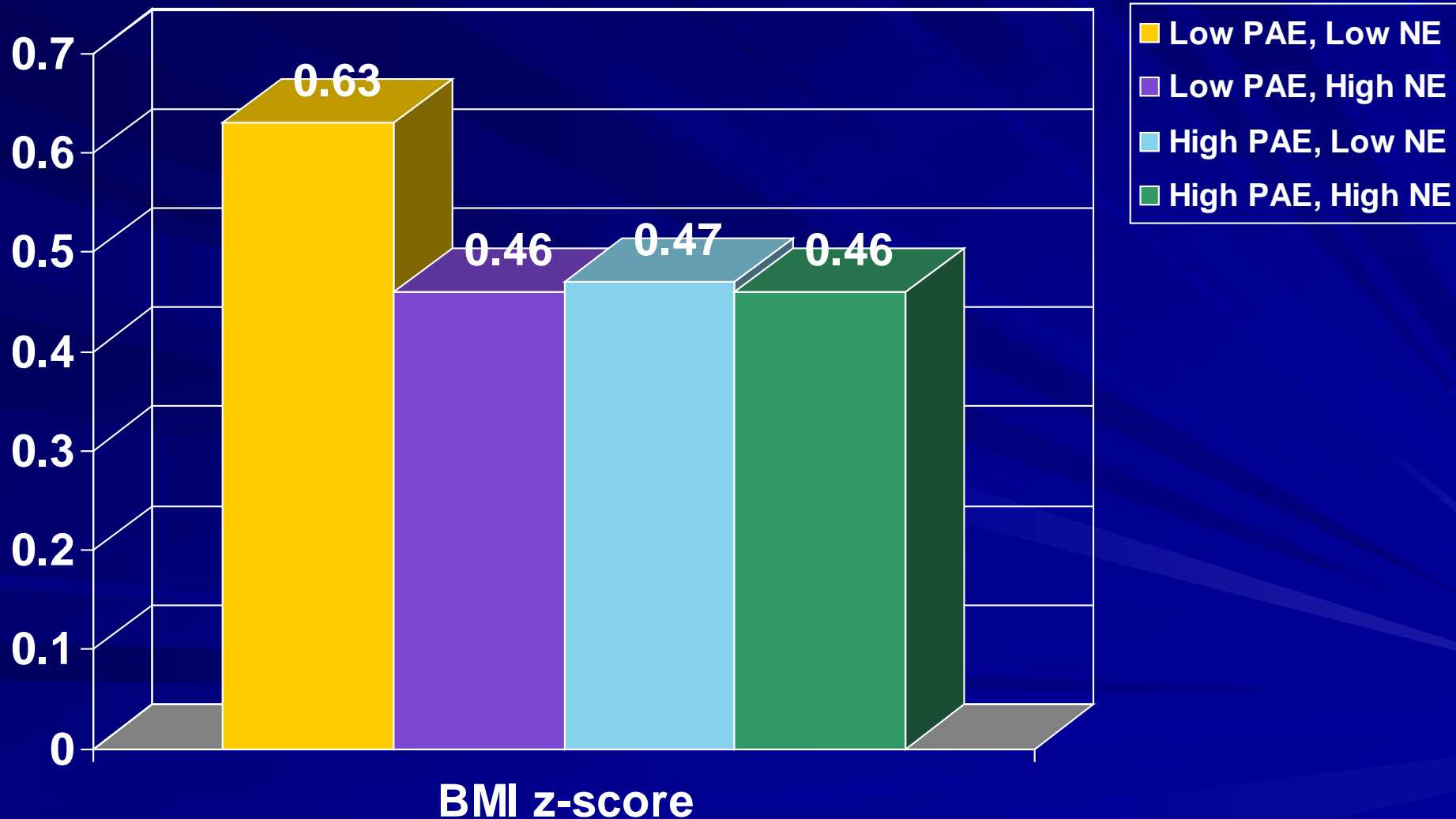
**\$7.29**  
TRIPLE WHOPPER  
1,700-1,940 Cal

**NEW ANGRY WHOPPER**

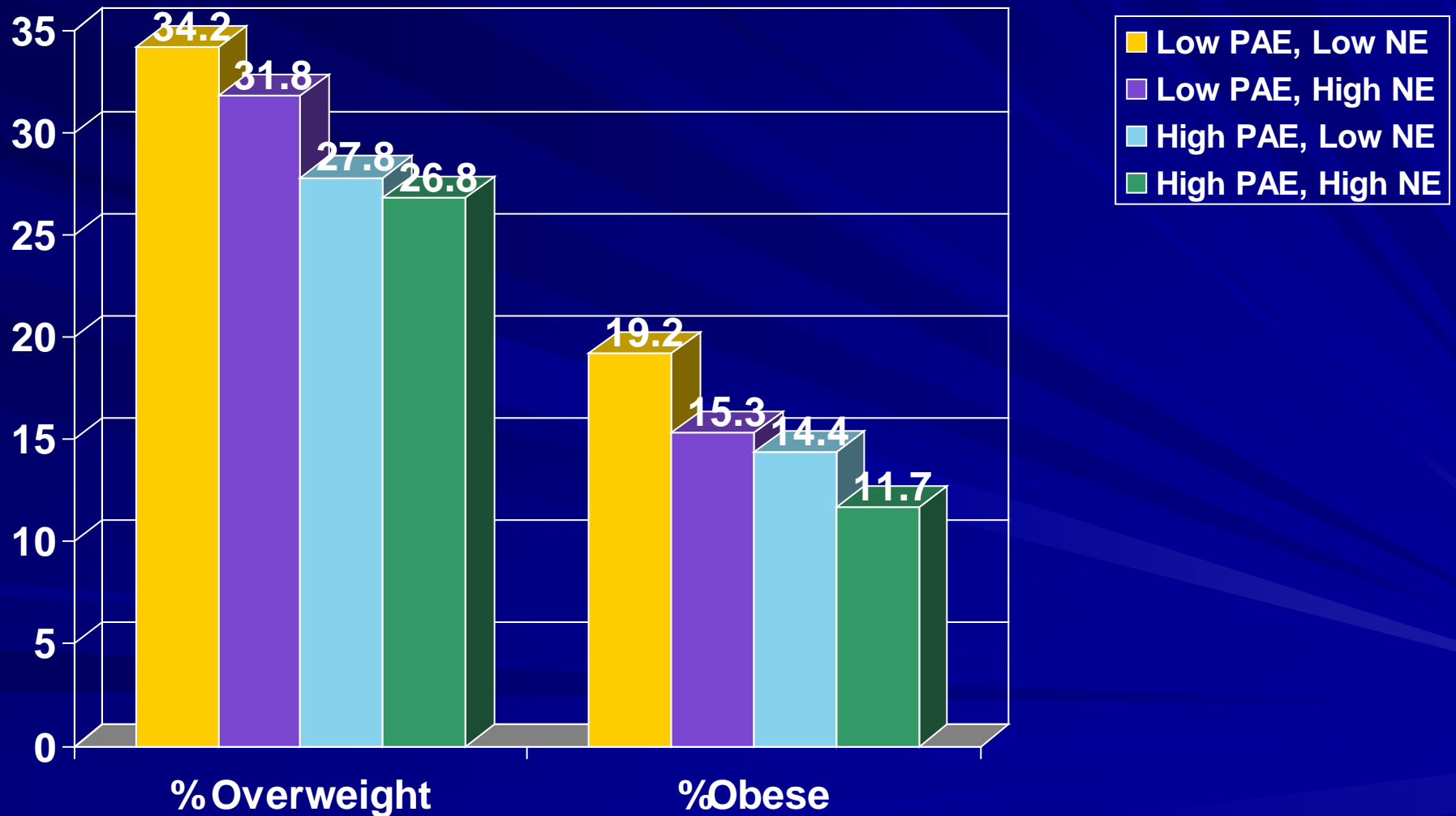
A photograph of a McDonald's menu board. The board is divided into several sections. The top section features a large image of a burger with a price of \$6.59 and calorie range of 1,190-1,430 Cal. Below this, there are three images of the 'Angry Whopper' burger, which is topped with ketchup, mustard, and pickles. To the right of these images, the prices and calorie ranges for the Whopper (\$5.99, 1,220-1,460 Cal), Smile Whopper (\$6.69, 1,460-1,700 Cal), and Triple Whopper (\$7.29, 1,700-1,940 Cal) are listed. At the bottom, the text 'NEW ANGRY WHOPPER' is prominently displayed in large, bold letters. The background of the menu board is a mix of white, yellow, and red.



# Child BMI z-score (By Neighborhood Type)



# Child Overweight and Obesity (By Neighborhood Type)



# Evidence on Adults & Healthy Communities



# NQLS Neighborhood Categories

## Walkability

Low

High

Socioeconomic Status

Low

High

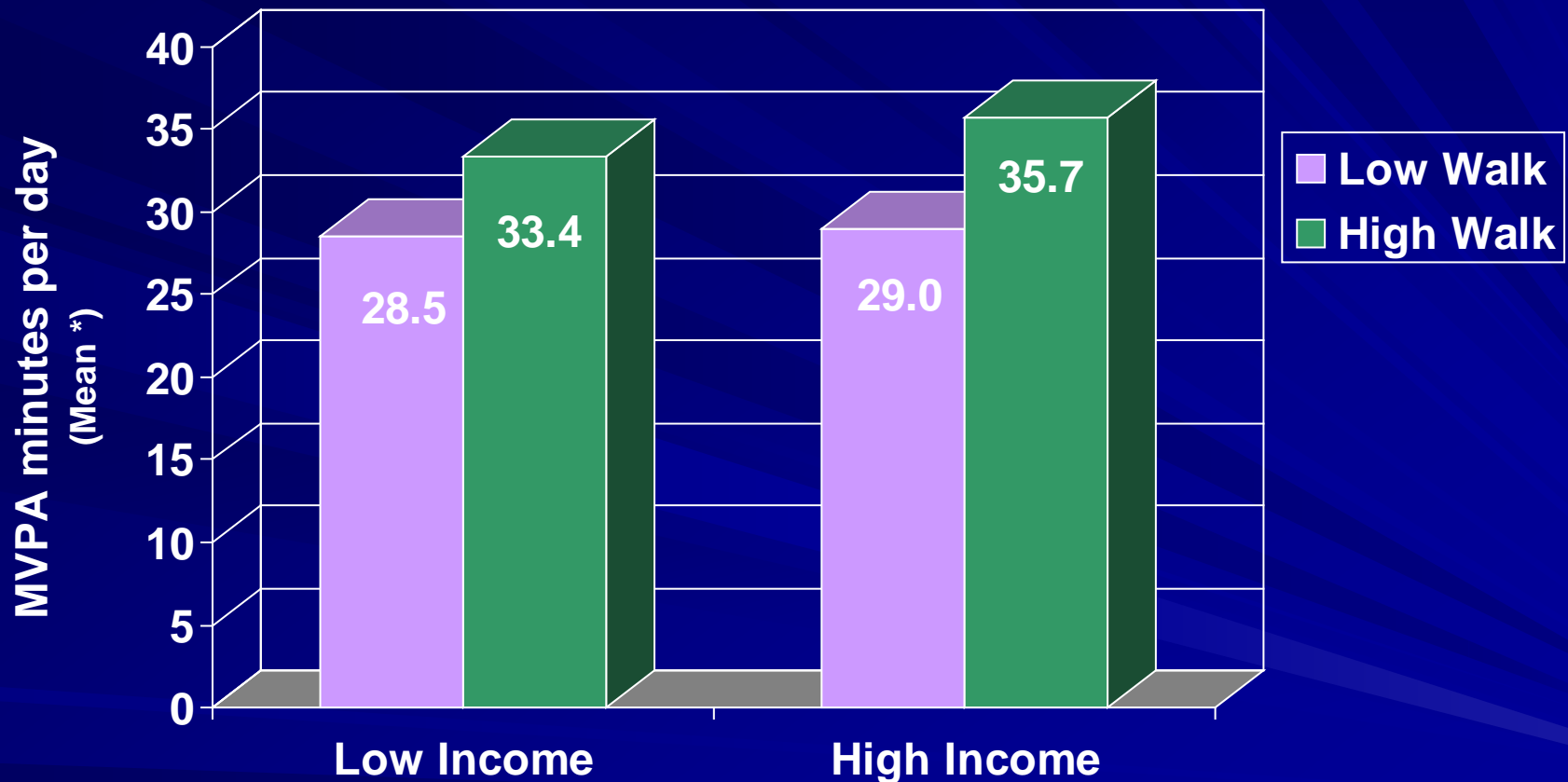
4 per region

4 per region

4 per region

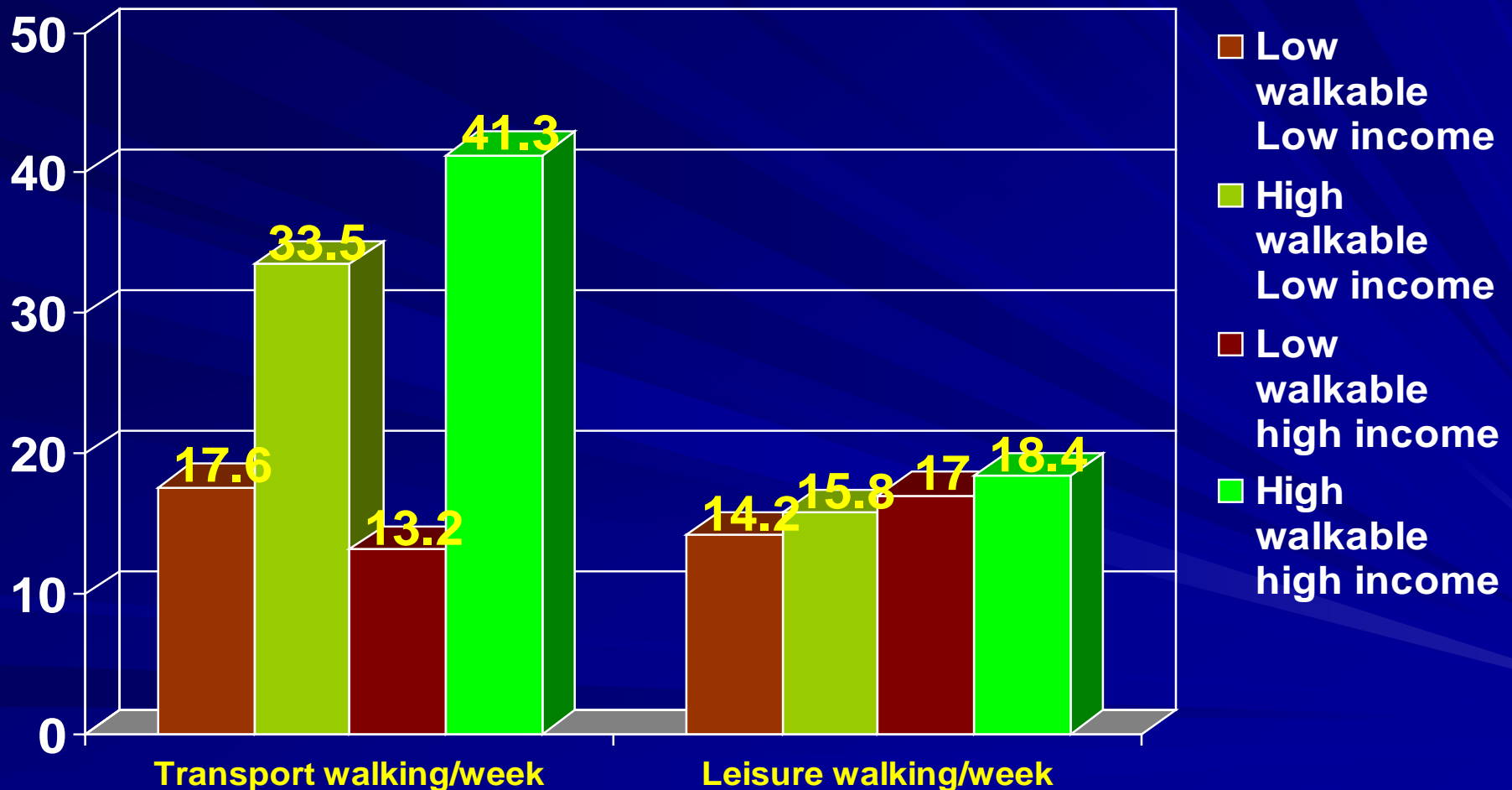
4 per region

# NQLS Study: Self-Reported Physical Activity



\* Adjusted for neighborhood clustering, gender, age, education, ethnicity, # motor vehicles/adult in household, site, marital status, number of people in household, and length of time at current address.

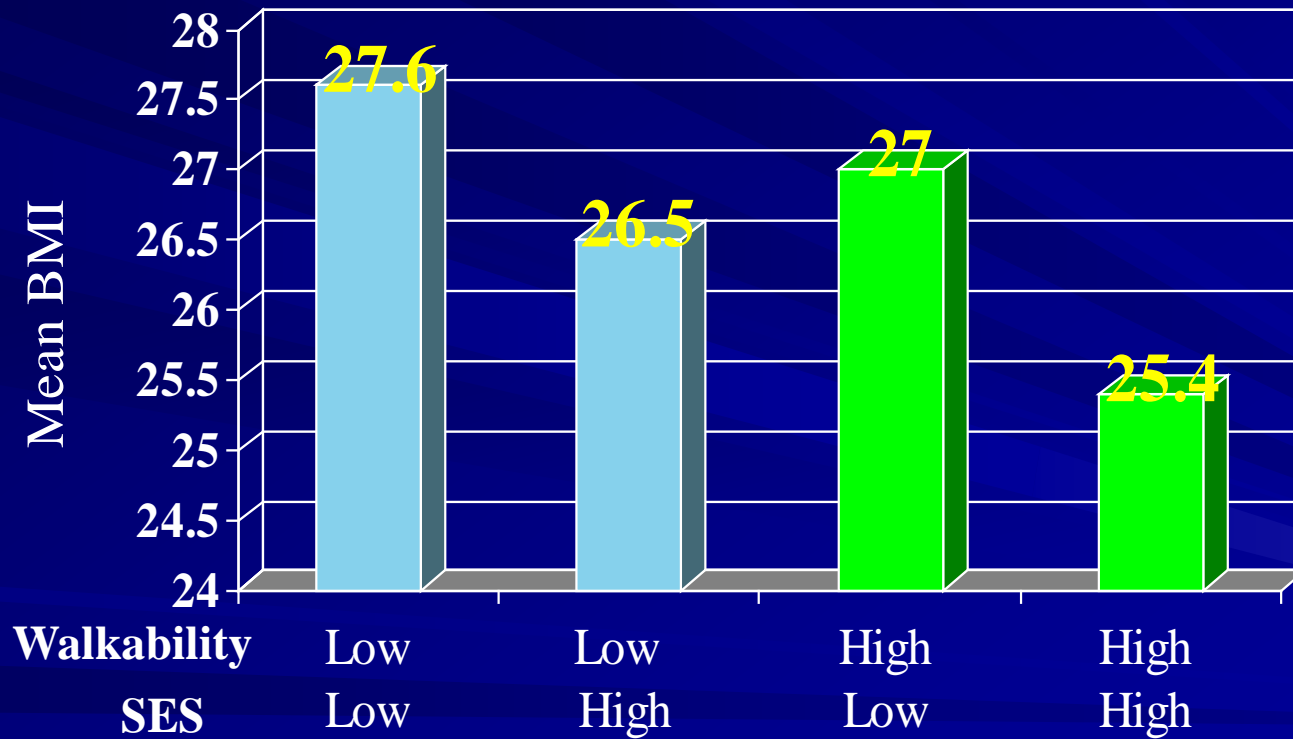
# NQLS Study: Self-Reported Physical Activity



Adjusted for 'reasons for moving', sex, age, education, ethnicity, marital status, vehicles in household; neighborhood clustering



# Body Mass Index (BMI)



Adjusted for age and sex

# Built Environment - Walking Associations among Published 2005/2006 articles (Adults)

	Transport walking	Recreation walking
Density	<b>+ (80%)</b>	? (25%)
Distance to destinations	<b>- (78%)</b>	? (20%)
Land-use mix	<b>+ (85%)</b>	? (43%)
Street connectivity	? (50%)	? (0%)
Pedestrian infrastructure	? (25%)	<b>+ (67%)</b>
Traffic	? (25%)	? (14%)
Personal safety	? (43%)	? (43%)
Parks/open space	? (40%)	? (0%)
Aesthetics	? (17%)	<b>+ (100%)</b>

# Evidence-based Recommendations

- Implement strategies that bring people closer to desired destinations
- Change the balance of facilitators/barriers to active transportation
  - Improve walking/biking infrastructure
  - Disincentivize driving alone
- Increase healthy food access while addressing costs
- <http://www.cdc.gov/mmwr/preview/mmwrhtml/rr5807a1.htm> for Community Strategies and Measurements to Prevent Obesity